

BENEFITS

Technologically-savvy graduates ready for the rapidly changing global society

Significantly decreased material expenses

Quantifiable data allowing educators to identify achievement gaps in a timely manner

Teachers know instantly which concepts to re-teach to achieve mastery

Aligned with 21st-century learning

Increased student contact time

Increased security

Less weight on kids' backs: replace most materials and books with a lightweight electronic tablet

Streamlined classroom and more enjoyable experience

"We cannot continue to teach kids who live in the Jetson era with Flinstone-era methods."

-John Bates, founder: Institute for Applied Technology

A production of

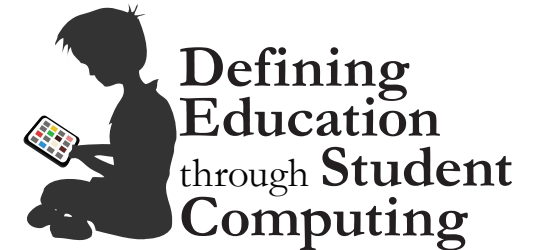


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WHAT IS...

DESC?



*A new way of looking at education,
perfect for our 21st century*



WHAT IS DESC?

DESC is a platform made for educational institutions which systemically and seamlessly incorporates technology.

The main purpose is to bring the public education system up to speed with our global society.

With this program, educators will have access to relevant and timely data in one location.

D.E.S.C. is a multi-functional platform serving as a tool chest giving educators one place to utilize tools such as grades, student profile data, lesson plans, tests, quizzes, homework assignments, scheduling and other important information.

How is it different from other programs?

DESC is

- **Interactive:**
Teachers can send and accept assignments and assessments electronically
- **Time-saving:**
Grading can be done with the push of a button with valuable data available instantly
- **Encouraging Integrity:**
Assessments can be created with randomized questions
- **Collaboration:**
Colleagues can share information such as lesson plans and resources
- **Data Management:**
Teachers and administrators have access to up-to-date data

DESC is CUSTOMIZABLE

Books (Electronic textbooks)
Instant messaging
Discussion forums
Student profiles
Educational games
Additional features upon request

HOW **DESC** HELPS OUR teachers

User-friendly charts and graphs summarizing student data at a glance

More accurate and complete picture of student achievement and growth necessary to effectively bridge the achievement gap

Each graded activity becomes a point on a graph providing quantifiable data

Teachers know instantly which concepts to re-teach to achieve mastery

So what are you waiting for?

Bring your school into the 21st century!

Rather than having underutilized technology, bring it to life in every aspect of the students' experience at your school! Enhance student discovery and real-world skills.

We live in a world where

You can carry multiple books on a single e-reader device

You can access a world's worth of information in seconds

Distance means nothing because of video and chat communication

SHOULDN'T THE WAY WE **teach our**
FUTURE LEADERS
REFLECT THAT?

